

College for Professional Studies



Siena Heights University

at Kellogg Community College

450 North Avenue

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Think **HIGHER**

SIENA HEIGHTS UNIVERSITY

Course Descriptions

The courses listed in this booklet are offered at Siena Heights University at the Kellogg Community College Campus. Additional information may be obtained by contacting the Siena Heights advisor at the KCC location or call 269.965.3931, ext. 2950/2952

The courses at Siena Heights University/KCC Campus in Battle Creek are three semester hour offerings.

ACCOUNTING 342 INTERMEDIATE ACCOUNTING II

This course focuses on accounting theory and practice with specific emphasis on the role of accounting as an information system and accounting for financial instruments. Study includes key pronouncements of Financial Accounting Standards Board (FASB) and topics covered on the professional CPA and CMA examinations. Topics include measurement of current and long-term liabilities; accounting for income taxes, leases and more. Emphasis is placed on preparation of the Statement of Cash flow.

Prerequisite: Intermediate Accounting ACC 341

ACCOUNTING 376 ACCOUNTING INFORMATION SYSTEMS

The course will include a conceptual review of accounting and information systems. Significant attention is given to the flow of accounting data within organizations, tools used to analyze, develop, and maintain systems, types of internal controls and their applications within a system.

Prerequisite: Accounting 203

ACCOUNTING 441 AUDITING

The role of the independent auditor, his/her legal responsibility, code of professional ethical conduct, standards of field work, standards of competence, and reporting.

Prerequisite: ACC 342

ACCOUNTING 460 ADVANCED ACCOUNTING

The study of special accounting issues not covered in Financial Accounting I and II. Topics include consolidations, intercompany transactions, segment and interim reporting and partnership accounting. Key Financial Accounting Standards Board (FASB) pronouncements will be studied.

Prerequisite: ACC 342

ACCOUNTING 463 FINANCIAL STATEMENT ANALYSIS

This course concentrates on analysis techniques applied to general purpose financial statements (Balance Sheet, Income Statement, Statement of Changes in Shareholders' Equity and Statement of Cash flows) with focus on decision making from the viewpoint of the creditor and shareholder. It utilizes skills learned in Accounting and Finance courses taken previously. Students will develop an understanding of general purpose financial statements from a "user" perspective and will interpret and communicate the results of fundamental financial statement analysis both orally and in writing.

Prerequisite: ACC 203 and FIN 340

BAM 311 BUSINESS ETHICS

This course will describe the moral and religious influences that helped to shape the rise of modern American industry and will explore ethical frameworks for setting corporate social policy, and the setting of objectives for a meaningful social response from the private sector. Students will be helped to become aware of ethical categories for decision making and to develop critical thinking skills appropriate to making moral judgments in areas of business management.

Prerequisite: MGT 302 and MKT 310

BAM 441 COMMUNICATION SKILLS FOR MANAGERS

This course examines the role of communication in achieving organizational goals. Emphasis will be placed on business relationships, managerial styles, and group interaction as components of organizational problem solving. Students will develop an ability to assess, select, compose, and evaluate oral and written messages exchanged within organizations.

BAM 479 STRATEGIC MANAGEMENT

This capstone course is designed to integrate earlier courses in business administration into a coherent realistic approach to solving complex business challenges. Using comprehensive business cases students apply the principles and techniques of management at the executive level. Emphasis placed upon the decision making process utilizing the tools of analysis mastered in earlier courses.

Prerequisite: All required course work in major.

ENG 341 ADVANCED EXPOSITORY WRITING

This course provides extensive practice in the writing of short and extended, formal and informal essays and papers appropriate to different audiences and occasions. The student will read and analyze expository pieces in a variety of styles by contemporary authors and develop critical faculties and advanced writing skills.

Prerequisite: English Composition 1.

FIN 340 PRINCIPLES OF MANAGERIAL FINANCE

Course designed to develop students as active financial analysts, planners and decision-makers at the operating and strategy setting levels. Applying their Accounting and Economics knowledge, students will address financial analysis, capital budgeting, long term financing and working capital management intent upon maximizing resource efficiency and effectiveness. Students are strongly urged to take Macro economics before or with Managerial Finance.

Prerequisite: Principles of Accounting II

FIN 309 PERSONAL FINANCIAL PLANNING

This course is designed to help students become active managers and effective planners of their financial future consistent with their personal values and life goals. Fundamental principles of finance are used with emphasis on personal financial management, savings, investments, insurance, home, ownership, taxation, and estate planning.

Prerequisite: None

LAS 301 THE ADULT LEARNER

Students transition into their residency asserting and further enhancing critical thinking and communication skills in compliance with the university's mission and standards. This course fosters integration of life and educational experiences consistent with the values and principles of liberal arts learning in the traditions of Siena's Catholic Dominican heritage. Topics provide a forum for open intellectual inquiry and written and oral communication that will challenge students to refine and examine their personal and professional goals.

Prerequisite: ENGL (151/152 KCC)

LAS 401 SENIOR SEMINAR: INTEGRATIVE EXPERIENCE

This course represents a community of scholars engaged in free, open intellectual inquiry. The primary goal of the seminar is to enable students to integrate their undergraduate education along the lines of inquiry established by the instructor. Emanating from their conclusion of the General Education required programs, students prepare to transition out of Siena having reflected on their philosophy of life, their formal program of studies and the contribution both can make to a life of purpose and service.

Prerequisite: ENGL (151/152 KCC)

HSA/PSA 331 FUNDAMENTALS OF HUMAN SERVICES/PUBLIC SERVICES ADMIN I

The course is an overview of the profession, introducing the student to the principles of administration in a Human Service/Public Service Administration setting. Topics include Organizational Behavior; Personnel Administration/Labor Relations; Public Policy; Administrative Law; and Public Administration. The case method approach is introduced to the student.

HSA/PSA 332 FUNDAMENTALS OF HUMAN SERVICES/PUBLIC SERVICE ADMIN II

This course is a continuation of HSA/PSA 331.

HSA/PSA 341 RESEARCH IN THE SOCIAL SCIENCES

This course is an examination of the social research process with considerable attention being focused on the many types of applications now being made. Problem formulations, concept and hypothesis formulation, survey research, case studies, experimentation, observational methods, data processing, analysis of data, computer applications, and evaluating research.

HSA/PSA 433 BUDGETING FOR HUMAN SERVICES/PUBLIC SERVICE ADMIN

The course offers a survey of budgeting and finance. Budget systems, including program planning and budgeting systems, and the politics of taxation and other governmental revenues are studied.

HSA/PSA 434 CRITICAL ISSUES IN HUMAN SERVICES/PUBLIC SERVICE ADMIN

A seminar course covering such topics as productivity/workload, stress management, interaction with other human service/public service agencies, administrator and board development, long range planning strategies, goal development in changing environment; government regulations, policy/procedural development and review.

HSA/PSA 480 HUMAN SERVICES/PUBLIC SERVICE ADMINISTRATION INTERNSHIP

Required HSA/PSA major courses

Prerequisite: Permission of HSA/PSA Program Coordinator

HSA/PSA 495 SENIOR SEMINAR

The capstone course: An examination of social issues, social research and funding options that may decrease a critical social issue will be explored in this course. As the culminating course students will integrate their knowledge, skills and abilities as they engage in program development.

Prerequisite: HSA/PSA 341; HSA/PSA 331, 332, 433 or concurrent

MGT 302 MANAGEMENT PRINCIPLES AND CASES

Centered on the planning, organizing, leading and controlling functions, this course supports life long management learning and professional growth. Relying on case studies, simulation, classroom and Internet exercises, students improve their abilities to communicate, solve problems, make decisions, see the bigger picture and work in teams. Throughout, students address the organizational challenges of ethically and effectively managing globalization, diversity, and technological change. This class serves as a management validator.

Prerequisite: SHU ENG 102 (ENGL 151 KCC)

MGT 357 OPERATIONS MANAGEMENT

Operations transform resources to produce goods or deliver services; and operations managers plan, design, control and improve needed systems and processes. While considering interacting marketing, finance and operations strategies, students apply problem-solving and decision making tools for increased quality, productivity, value and competitiveness. They also study total quality management, supply chain management, MRP, ERP, just-in-time and learn manufacturing systems in response to more global, technology driven and environmentally conscious markets. This class serves as a management validator.

MGT 360 HUMAN RESOURCE MANAGEMENT

This course studies the strategic, operational and administrative contributions of Human Resource Management (HRM). Students examine HR planning, equal employment, staffing, HR development, compensation, performance management, and employee relations in a more diverse, global, regulated and litigious environment. The course includes a variety of training and development techniques including exercises, case studies and media. This class serves as a management validator.

MGT 361 ORGANIZATIONAL BEHAVIOR

Students gain a better understanding of human behavior among individuals, within groups and organizations. Through cases, self-assessments, and experiential exercises they develop their capacity to increase job performance, work satisfaction, and organizational commitment. For workplaces of fewer boundaries, greater differences, rapid change, shifting loyalties and ethical dilemmas, students develop skill in managing teams, stress, conflict, change, politics, careers and organization cultures. This class serves as a management validator.

Prerequisite: Principles of Management or senior status

MGT 450 LABOR RELATIONS

This course aims to develop mutually beneficial relationships in private and public sector work places. Students survey U.S. labor history and worldwide labor economics, union governance, and legal regulatory environments. Through cases, projects and simulations, they practice management's rights, duties and responsibilities in union organizing; collective bargaining; worker participation and contract administration, including grievances and arbitration. Students gain a deeper understanding of worker views while developing conflict management, negotiating and creative problem solving skills. This class serves as a management validator.

Prerequisite: Principles of Management

MGT 452 LEADERSHIP

This course blends the required skills, knowledge and abilities for developing leaders. Students contrast leadership and management roles using the Transformational vs. Transactional approach model while examining other classic, contemporary and contingency theories. They consider various leader attributes, leader behaviors, follower needs and forces in the situation, including: power, organizational and societal cultures. Students identify their preferred leadership style and assess its strengths and limitations. The course also features case studies, application exercises and modeling. This class serves as a management validator.

Prerequisite: MGT 302 Management Principles and Cases

MKT 350 CONSUMER BEHAVIOR

This course is a study of the dynamics of human behavior and how it relates to the purchase decision. Focus is on understanding the mental, emotional and physical activities that people engage in when selecting, purchasing, using and disposing of products and how marketers can use this knowledge to better satisfy needs and desires and achieve marketing objectives. Emphasis is on behavior models and quantification methods. This class serves as a marketing validator.

Prerequisite: MKT 310 Principles of Marketing.

MKT 351 ADVERTISING AND PROMOTION

This course is an introduction to theory and practice in the planning, execution and evaluation of persuasive campaigns involving print, television and radio. The objective of this course is to develop in students some of the basic skills required to understand and create advertising strategies, using both media and copy, in order to achieve marketing objectives. This class serves as a marketing validator.

Prerequisite: MKT 310

MKT 470 GLOBAL MARKETING

This course will expose the student to various marketing strategies and activities that help organizations be competitive in the global economy and market. Specific techniques for the successful management of marketing functions in a multinational context where the parameters differ from those in domestic marketing will be examined. Segments include: 1) Understanding the diversity and complexity of the increasingly global business environment. 2) Applying marketing concepts and decision making in a global setting. 3) Developing problem analysis and problem solving skills appropriate to global marketing decisions. As well, sources of supply, marketing research, project planning, and the development of pricing, promotion, distribution, and organization. This class serves as a marketing validator.

Prerequisite: Principles of Marketing

PHI 320 SOCIAL ETHICS

The course applies the major philosophical theories of ethics to contemporary moral problems, especially those problems which confront us on the societal level.

Prerequisite: SHU ENG 102 (KCC ENGL 151/152)

PHI 329 TECHNOLOGY AND THE HUMAN CONDITION

This class will inquire into the profound and subtle ways technology has changed human life by looking at both the natural and human environments. The course will wrestle with the complex and too-little-asked question of what is meant by technological progress.

Prerequisite: None

PSY 325 STRESS MANAGEMENT

This class is intended to study the definition of stress, its origins, its effects, and coping skills to manage stress in our personal and professional lives. The course will study stress from both clinical and personal perspectives. Additionally, by participating in an online course the student gains the advantage of learning and using the technology of the computer and internet. The student should be self-motivated to learn course material.

Prerequisite: None

PSY 431 ATTITUDE CHANGE AND PERSUASION

This course explores the process of social influence from a social psychological perspective, with a particular emphasis on the nature of attitudes and the process of attitude change. Key topics include persuasion, attitude measurement and formation, conformity, compliance, obedience social learning, attribution, and the attitude behavior relationship.

Prerequisite: Introduction to Psychology

PSY 441 GROUP DYNAMICS

This course focuses on both the structure of groups and their dynamic processes such as group problem solving, decision making, leadership, communication, and productivity. Other key topics explored will be the nature and types of groups, group goals, membership, and group concepts to real life groups encountered by students.

Prerequisite: Introduction to Psychology

RST 314 WORLD RELIGIONS

Students are introduced to fundamental religious principles as they are expressed primarily in the lives of Hindus, Buddhists, Jew, Christians and Muslims. The focus will be on the various ways in which peoples of diverse religious traditions and histories strive to live well together in a world of pluralism dominated by reason and pragmatism. Students will strive to assess and integrate the foundational religious principles of living communities of faith.

Prerequisite: None

RST 318 VALUES IN VIDEO

Films introduce the student of popular culture to the latent theology within a story. Through the development of visual analytical skills the student will identify and assess concepts such as faith, commitment, hope, forgiveness, and transformation. The student also will strive to develop skills that will allow assessment of meanings communicated through symbol and image.

Prerequisite: None

RST 410 PEACEMAKING

Reading, discussion and writing intensive course. Individuals with a variety of majors and experiences become a community of learner teachers who discover and develop the peacemaking possibilities in their disciplines and vocations. The life and writings of peacemakers serve as the critical voices that challenge to move from ideas of peace to convicted peacemakers. The learning process is a conversation in which global moral dilemmas are reviewed from the vantage point of peacemaking (not crisis management, not conflict as a means of resolution, not peacekeeping). Students propose peacemaking means for resolving dilemmas within vocations.

Prerequisite: None

SOC 379 ISSUES IN SOCIAL JUSTICE

This course deals with issues of oppression (racism, sexism, ageism, etc.) particularly institutional oppression. Using simulative, experiential activities and small group discussion, students will develop a theoretical framework for understanding oppression and will begin to develop change agent skills.

Prerequisite: Intro to Soc



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