

**Siena Heights University**  
**Bachelor of Arts: English: Communications**  
**Guide Sheet for Students Transferring from JCC to SHU**

**Humanities Division Core Requirements (9 semester hours required)**

Siena Heights University			Jackson Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
HUM201	Heritage of the Humanities	3	NO EQUIVALENCY		
___	Foreign Language	6	Any two language courses, as long as 6 hours are taken. Can be a combination from two areas. For example, FRN 131 and SPN 131		

**Communications Core Requirements (6 semester hours required)**

Siena Heights University			Jackson Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ENG245	Communications Theory	3	NO EQUIVALENCY		
ENG352	History of the Mass Media	3	NO EQUIVALENCY		

**English Requirements (19 semester hours required)**

Siena Heights University			Jackson Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ENG211	Rhetoric	3	NO EQUIVALENCY		
ENG240	Introduction to Journalism	3	NO EQUIVALENCY		
ENG360	Electronic Literature	3	NO EQUIVALENCY		
ENG395	Junior Seminar	3	NO EQUIVALENCY		
ENG__	Any literature course 300 or above	3	NO EQUIVALENCY		
ENG435	Visual Culture	3	NO EQUIVALENCY		
ENG495	Senior Tutorial	3	NO EQUIVALENCY		

**Areas of Concentrations: Choose one of the following (15 semester hours required)**

**1. Art and Digital Design (select five of the following)**

Siena Heights University			Jackson Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
CIS119	Visual Basic	3	CIS260	Advanced Visual Basic.Net	3
CIS252	Intro to C++	3	CIS270	Advanced C++ Programming	3
CIS340	Java Programming	3	NO EQUIVALENCY		
CIS460	Web Development Project	3	NO EQUIVALENCY		
ART147	Intro to Graphic Design	3	NO EQUIVALENCY		
ART247	Typography	3	NO EQUIVALENCY		
ART347	Trademarks and Symbols	3	NO EQUIVALENCY		
ART348	Publication Design	3	NO EQUIVALENCY		
ENG480	Internship		NO EQUIVALENCY		

**2. Enterprise and Commerce (select five of the following)**

BAM201	Business Communications	3	ENG232	Technical & Business Writing	3
BAM441	Communication Skills for Managers	3	NO EQUIVALENCY		
MGT440	Small Business Management	3	NO EQUIVALENCY		
MKT310	Marketing Principles and Cases	3	BUA230	Principles of Marketing	3
MKT350	Consumer Behavior	3	NO EQUIVALENCY		
MKT351	Advertising and Promotion	3	English Communication majors can take BUA 231, Advertising, Promotion & Public Relation at JCC for this requirement		
ENG480	Internship		NO EQUIVALENCY		

*Last Updated: September 2007*

*Catalog: 2006-2008*

*Students are encouraged to call Sara Johnson, Coordinator of Transfer Student Services at 517-264-7185 to schedule an advising appointment*

*Additional degree and/or major requirements and restrictions may apply*

### 3. Religion and Communication (select five of the following)

RST310	Readings in Contemporary Theology	3		NO EQUIVALENCY	
RST313	Theology of the Church	3		NO EQUIVALENCY	
RST314	World Religions	3	PHL243	Great World Religions	3
RST318	Values in Video	3		NO EQUIVALENCY	
RST330	Scripture and Society	3		NO EQUIVALENCY	
RST340	Religion and Culture	3		NO EQUIVALENCY	
RST380	Independent Study	3		NO EQUIVALENCY	
RST410	Peacemaking	3		NO EQUIVALENCY	
RST335	Mission and Ministry	3		NO EQUIVALENCY	
RST345	Liturgical Catechesis	3		NO EQUIVALENCY	
RST355	Ministry, Management, and Leadership	3		NO EQUIVALENCY	
ENG480	Internship	3		NO EQUIVALENCY	

### 4. General Communications (select five of the following, at least 6 hours must be at the 300/400 level)

ART117	Introduction to Photography	3		English Communications majors who choose the general communication option can take ENG 186 at JCC	
ART119	Book Arts and Prints	3		NO EQUIVALENCY	
ART147	Introduction to Graphics	3		NO EQUIVALENCY	
ART247	Typography	3		NO EQUIVALENCY	
BAM201	Business Communications	3	ENG232	Technical & Business Writing	3
BAM441	Communication Skills for Managers	3		NO EQUIVALENCY	
CIS157	Desktop Publishing	3		NO EQUIVALENCY	
ENG213	Introduction to screenwriting for Video, Films, and Television	3		NO EQUIVALENCY	
ENG242	Spectra (3 semesters)	3		NO EQUIVALENCY	
ENG342	Creative Writing: Fiction	3		NO EQUIVALENCY	
ENG355	News Reporting	3		NO EQUIVALENCY	
ENG358	Feature Writing	3		NO EQUIVALENCY	
ENG480	Internship	3		NO EQUIVALENCY	
MKT310	Marketing Principles and Cases	3	BUA230	Principles of Marketing	3
MKT350	Consumer Behavior	3			
MKT351	Advertising and Promotion	3		English Communication majors can take BUA 231, Advertising, Promotion & Public Relation at JCC for this requirement	
MUS361	Audio Recording I	3		NO EQUIVALENCY	
SMG342	Sport in American Society	3		NO EQUIVALENCY	
SMG444	Sport and the Media	3		NO EQUIVALENCY	
TSC101	Fundamentals of Speech Comm.	3	SPH231	Communication Fundamentals	3
TSC241	Voice and Diction	3		NO EQUIVALENCY	
TSC342	Film Study and Analysis	3		NO EQUIVALENCY	

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