

Siena Heights University
Bachelor of Business Administration: Business Administration
Guide Sheet for Students Transferring from GRCC to SHU

Cognate Requirements (18 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACC203	Principles of Accounting I	3	BA256	Principles of Accounting I	4
ACC240	Principles of Accounting II	3	BA257	Principles of Accounting II	4
BAM218	Introduction to Information Systems	3	CO110	Intro to Computer Info Systems	3
OR					
BAM465	Management Information Systems	3	NO EQUIVALENCY		
ECO221	Microeconomics	3	EC252	Principles of Economics II	3
ECO222	Macroeconomics	3	EC251	Principles of Economics I	3
MAT143	Introduction to Statistics	3	BA254 OR MA215	Business Statistics OR Statistics	3 OR 3
OR					
MAT174	Data Analysis and Statistics	3	NO EQUIVALENCY		

Core Requirements (18 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
BAM101	Introduction to Business	3	BA103	Introduction to Business	4
OR					
MGT440	Small Business Management	3	NO EQUIVALENCY		
BAM201	Business Communications	3	BA201	Business Communications	3
OR					
BAM441	Communication Skills for Managers	3	NO EQUIVALENCY		
FIN340	Managerial Finance	3	NO EQUIVALENCY		
MGT302	Management Principles and Cases	3	BA283*	Business Management	3
MKT310	Marketing Principles and Cases	3	Student must complete BOTH BA 270, Marketing AND BA 272, Marketing Problems to receive credit for MKT 310 at Siena*		
BAM479	Strategic Management	3	NO EQUIVALENCY		

*requires student to complete a management and marketing validator course at Siena (these courses can be used toward their upper level elective requirements below)

Elective Requirements (15 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
Any approved BAM, ECO, FIN, MGT or MKT electives. 12 semester hours must be at the 300/400 level.		15	Students are allowed one 100/200 level business elective		

CONCENTRATIONS (Optional)

Note: Students may satisfy all elective requirements above by completing any of the concentration options below.

Accounting (17 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACC276	Accounting Procedures	2	NO EQUIVALENCY		
ACC341	Financial Accounting I	3	BA264	Intermediate Accounting	3
ACC342	Financial Accounting II	3	NO EQUIVALENCY		
Two approved accounting electives		6	NO EQUIVALENCY		
One approved business elective		3	NO EQUIVALENCY		

Computer Information Systems (15 semester hours required)

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Students are encouraged to call Sara Johnson, Coordinator of Transfer Student Services at 517-264-7185 to schedule an advising appointment. Additional degree and/or major requirements and restrictions may apply

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
CIS119	Visual Basic Programming	3	CO225	Advanced Visual Basic.NET Programming	3
CIS252	Introduction to C++	3	CO227	Advanced C++ Programming	3
OR					
CIS340	Java Programming	3	NO EQUIVALENCY		
CIS353	Systems Analysis	3	NO EQUIVALENCY		
CIS363	Database Management Systems	3	NO EQUIVALENCY		
CIS Elective (300/400 Level)		3	NO EQUIVALENCY		

Finance (15 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
Select three of the following:					
ACC463	Financial Statement Analysis	3	NO EQUIVALENCY		
ECO348	Money & Capital Markets	3	NO EQUIVALENCY		
FIN209	Personal Finance	3	BA153	Personal Finance	3
OR					
FIN309	Personal Financial Planning	3	NO EQUIVALENCY		
FIN322	Investments	3	NO EQUIVALENCY		
Two approved business electives		6	NO EQUIVALENCY		

International Business (19 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
BAM470 OR ECO342 OR MKT470	International Business OR Comparative Economic Systems OR Global Marketing	3	NO EQUIVALENCY		
1 semester of a language		4	Any language course		
1 semester abroad		6	NO EQUIVALENCY		
Two approved business electives		6	NO EQUIVALENCY		

Management (15 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
Three management courses above MGT302		9	NO EQUIVALENCY		
Two approved business electives		6	NO EQUIVALENCY		

Marketing (15 semester hours required)

Siena Heights University			Grand Rapids Community College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
Three marketing courses above MKT310		9	NO EQUIVALENCY		
Two approved business electives		6	NO EQUIVALENCY		