

Siena Heights University
Bachelor of Arts: English: Communications
Guide Sheet for Students Transferring from Schoolcraft College to SHU

Humanities Division Core Requirements (9 semester hours required)

Siena Heights University			Schoolcraft College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
HUM201	Heritage of the Humanities	3	NO EQUIVALENCY		
___	Foreign Language	6	Any two language courses, as long as 6 hours are taken. Can be a combination from two areas.		

Communications Core Requirements (6 semester hours required)

Siena Heights University			Schoolcraft College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
TSC101	Fundamentals of Speech Communication	3	COMA103	Fundamentals of Speech	3
ENG245	Communications Theory	3	NO EQUIVALENCY		
ENG352	History of the Mass Media	3	HUM212	Mass Media & Popular Culture	3

English Requirements (21 semester hours required)

Siena Heights University			Schoolcraft College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ENG211	Rhetoric	3	ENG221	Advanced Composition	3
ENG240	Introduction to Journalism	3	ENG107	Intro to Journalism	3
ENG360	Electronic Literature	3	NO EQUIVALENCY		
ENG395	Junior Seminar	3	NO EQUIVALENCY		
ENG__	Any literature course 300 or above	3	NO EQUIVALENCY		
ENG435	Visual Culture	3	NO EQUIVALENCY		
ENG495	Senior Tutorial	3	NO EQUIVALENCY		

Areas of Interest (choose one area):

1. Art and Digital Design (select four of the following)

Siena Heights University			Schoolcraft College		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
CIS119	Visual Basic	3	Still being reviewed		
CIS252	Intro to C++	3	Still being reviewed		
CIS340	Java Programming	3	NO EQUIVALENCY		
CIS460	Web Development Project	3	NO EQUIVALENCY		
ART147	Intro to Graphic Design	3	CGT109	Design Concepts & Technology	3
ART247	Typography	3	CGT149	Typography	3
ART347	Trademarks and Symbols	3	NO EQUIVALENCY		
ART348	Publication Design	3	NO EQUIVALENCY		
ENG480	Internship		NO EQUIVALENCY		

2. Enterprise and Commerce (select four of the following)

BAM201	Business Communications	3	Still being reviewed		
BAM441	Communication Skills for Managers	3	NO EQUIVALENCY		
MGT440	Small Business Management	3	NO EQUIVALENCY		
MKT310	Marketing Principles and Cases	3	BUS226	Principles of Marketing	3
MKT350	Consumer Behavior	3	NO EQUIVALENCY		
MKT351	Advertising and Promotion	3	NO EQUIVALENCY		
ENG480	Internship		NO EQUIVALENCY		

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3. Religion and Communication (select four of the following)

RST310	Readings in Contemporary Theology	3			NO EQUIVALENCY
RST313	Theology of the Church	3			NO EQUIVALENCY
RST314	World Religions	3			
RST318	Values in Video	3			NO EQUIVALENCY
RST330	Scripture and Society	3			NO EQUIVALENCY
RST340	Religion and Culture	3			NO EQUIVALENCY
RST410	Peacemaking	3			NO EQUIVALENCY
RST335	Mission and Ministry	3			NO EQUIVALENCY
RST345	Liturgical Catechesis	3			NO EQUIVALENCY
RST355	Ministry, Management & Leadership	3			NO EQUIVALENCY
RST493	Independent Study	3			NO EQUIVALENCY
ENG480	Internship	3			NO EQUIVALENCY

4. General Communications (select four of the following, at least 6 hours must be at the 300/400 level)

ART117	Introduction to Photography	3			NO EQUIVALENCY
ART119	Book Arts and Prints	3			NO EQUIVALENCY
ART147	Introduction to Graphics	3	CGT109	Design Concepts & Technology	3
ART247	Typography	3	CGT149	Typography	3
BAM201	Business Communications	3			Still being reviewed
BAM441	Communication Skills for Managers	3			NO EQUIVALENCY
CIS157	Desktop Publishing	3			NO EQUIVALENCY
ENG213	Intro Screenwriting for Video, Films & TV	3			NO EQUIVALENCY
ENG242	Spectra (3 semesters)	3			NO EQUIVALENCY
ENG342	Creative Writing: Fiction	3			NO EQUIVALENCY
ENG355	News Reporting	3			NO EQUIVALENCY
ENG358	Feature Writing	3			NO EQUIVALENCY
ENG480	Internship	3			NO EQUIVALENCY
MKT310	Marketing Principles and Cases	3	BUS226	Principles of Marketing	3
MKT350	Consumer Behavior	3			NO EQUIVALENCY
MKT351	Advertising and Promotion	3			NO EQUIVALENCY
MSC239	Audio Recording I	3			NO EQUIVALENCY
SMG342	Sport in American Society	3			NO EQUIVALENCY
SMG444	Sport and the Media	3			NO EQUIVALENCY
TSC101	Fundamentals of Speech Comm.	3	COMA103	Fundamentals of Speech	3
TSC214	Voice and Diction	3			NO EQUIVALENCY
TSC342	Film Study and Analysis	3			NO EQUIVALENCY

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