



Dabble in Business!

Siena Heights University's Business Administration Minor

Add a Business Administration Minor to Your Degree!

The Siena Heights University Business Administration minor is offered for students who would like to complement their major programs (often Multidisciplinary Studies or the Bachelor of Applied Science programs) with coursework that will lend a specialization to their degree. Specifically, students pursuing the Business Administration minor can gain knowledge in such fields as accounting, economics, management and marketing. The Business Administration minor is comprised of a total of 24 semester hours (see below) requiring a 9 semester hour residency at Siena Heights University. Business majors may not complete a Business Administration minor.

The Business Administration Minor Curriculum

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|---------|-------------------------------------|
| ACC 203 | Principles of Accounting I |
| ACC 240 | Principles of Accounting II |
| BAM 441 | Communication Skills for Managers |
| BAM 218 | Introduction to Information Systems |
| ECO 221 | Microeconomics |
| ECO 222 | Macroeconomics |
| MGT 302 | Management Principles and Cases |
| MKT 310 | Marketing Principles and Cases |

Five Major Reasons to Complete a Minor!

1. Completing a minor gives "focus" to your Bachelor's Degree.
2. If you are seeking a position in a certain field related to one of the Siena Heights University minors, completing that minor can make your resume more attractive by giving you the ability to list your studies in that field.
3. Completing a minor takes the ambiguity out of choosing which classes to take...your required coursework is clearly laid out for you.
4. Many students find completing a minor to be more attainable than completing a full major in a certain area.
5. Completing a minor can be one more accomplishment in which you can take great pride, as you finish your Bachelor's Degree completion goal.

Siena Heights University-Monroe Center

734.384.4133

www.sienaheights.edu/mccc

Think HIGHER

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